

NEWSLETTER

ZUWA ENERGY

July highlights

Customer Feedback

Recognition



Zuwa agent, going for installation

JULY HIGHLIGHTS

Zuwa's sales team hit the ground in making sure that the customers are sensitized about the Zuwa solar home systems. The team took advantage of the constant black outs and made sure they use the necessary channels with the help of the marketing team to reach the customers.



Zuwa Energy's territory officer on his way to deliver a product to an agent.



CUSTOMER FEEDBACK

Zuwa's Marketing interviewed a number of customers to hear about of their experience using the Zuwa solar home systems so far.



"With Zuwa Energy's Kwacha 6, i am now able to light my home and charge phones. I am even able to save my electricity bill by using the Zuwa Solar Home system".

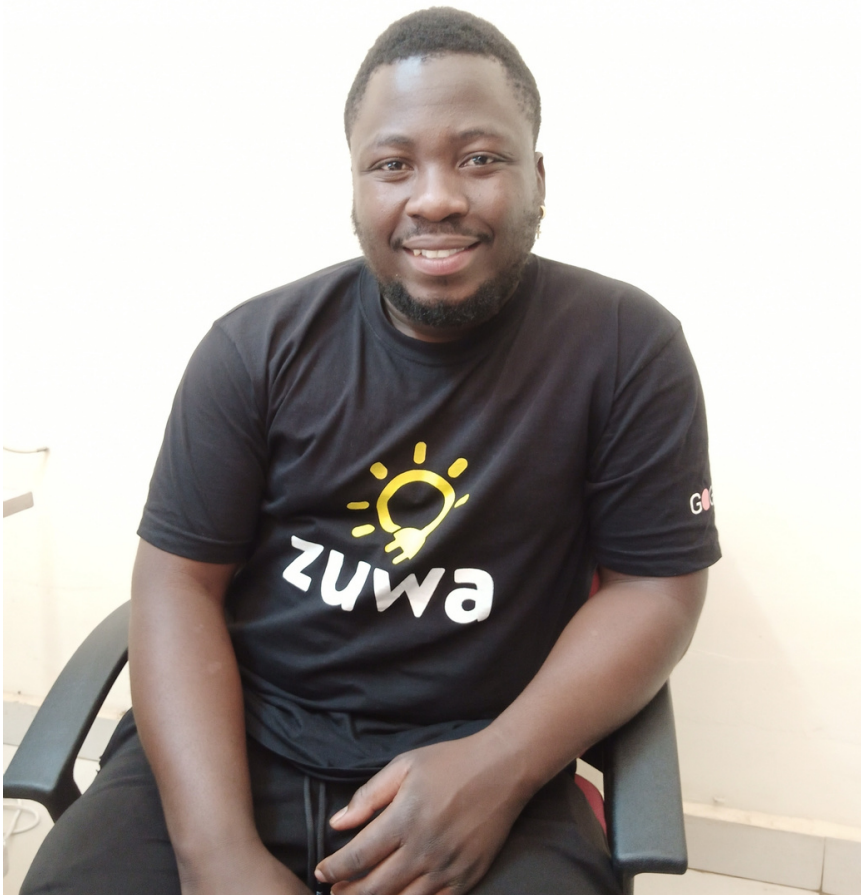
"I am so happy that i chose Zuwa Energy. Since i had my system installed, i have saved money from buying battery torches and phone charging cost".



"Being a business minded man, i decided to take advantage of the black outs and the football season and opened a video show. The business has helped me pay my rentals and feed my family. I am planning to buy more sytems and open more video shows".



HIGHLIGHT ON OUR VALUES



"Creativity is one's ability to act or think in ways that are original, new, or unusual. Innovation is the implementation of new ideas or products that creates value for a business and/or society as a whole".
- Bright Banda (Graphic Designer)

Innovation & Creativity



- We encourage our people to convert problems or queries into ideas. We believe that new ideas are born through obstacles that our customers face.
- We encourage innovativeness and creativity amongst ourselves by supporting and piloting new ideas, products and services in line with their business.
- We will endeavor to be adaptive and flexible at all times when circumstances requires us to be.

**“Champions know that success is inevitable; that there is no such thing as failure, only feedback. They know that the best way to forecast the future is to create it.”-
Michael J. Gelb**

AWARDS & RECOGNITION

Zuwa Energy takes time to recognize and appreciates its employees for more than just your work. Zuwa also celebrates the employee's character and the positive effect they have on others.



APPRECIATION POST

Special recognition goes to Kondwani Sibale, Zuwa's Customer Support officer who was given a LifeTime Heroism Award for risking his life to save 3 members of a family from a fierce fire that was set in their home.

The Zuwa family thanks Kondwani for this courageous and selfless act.

AGENT OF THE MONTH

Congratulations to Winston Chembe for being the agent of the month. His contribution to Zuwa proves that he is a strong team player and a connoisseur of excellence.



AGENT OF THE QUARTER

Congratulations to Aubrey Mgabiza for being the agent of the quarter. He is an inspiration to us all! His outstanding performance helped push up our company revenues to greater heights. Thank you!

SALES OFFICER OF THE QUARTER

Congratulations to Dominic Chibota for being a sales officer of the quarter. It has been a pleasure having him on the team. Dominic is always professional and dependable, his hard work does not go unnoticed. Zuwa thanks him for putting forth his best effort every time and for always going the extra mile



DEPARTMENT OF THE MONTH

For the first time ever, in the month of July, Zuwa Energy crowned a department for a job well done in their combined efforts and good chain of command. Zuwa congratulates the marketing department for their hardwork, innovation and creativity, empowerment and their efforts and tactics. The team has shown some commendable skills and we hope they keep progressing, and keep up their great work!

